



PUBLIC NOTICE

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INITIATION OF NATIONWIDE, FIRST-COME, FIRST-SERVED DIGITAL LICENSING FOR LOW POWER TELEVISION AND TV TRANSLATOR SERVICES POSTPONED TO JULY 26, 2010

The Media Bureau announces that the initiation of nationwide first-come, first-served, digital-only licensing for low power television (LPTV) and TV translator stations scheduled to begin January 25, 2010, **is hereby postponed to July 26, 2010**. On June 29, 2009, the Media Bureau announced that it would begin accepting applications on a first-come, first-served basis for new digital-only low power television (LPTV) and TV translator stations and for major changes to existing analog and digital LPTV and TV translator facilities in so-called "rural areas" on August 25, 2009, and without geographic restriction on January 25, 2010.¹ The Bureau believes that a postponement of the January 25, 2010 date for nationwide licensing is necessary to complete the processing of applications that have been filed for rural areas since August 25, 2009, and to allow interested parties additional time to prepare applications for the remainder of the United States. Furthermore, postponement will permit Commission staff to dedicate additional time and resources for consideration of the Broadband Plan.²

Interested parties may continue to submit applications for new digital-only LPTV and TV translator stations and for major changes to existing analog and digital LPTV and TV translator facilities in rural areas, as defined in the June 29th Public Notice.³ Furthermore, applications that are currently permitted under our rules will continue to be accepted.

For additional information or questions, please contact Hossein Hashemzadeh (technical) or Shaun Maher (legal) of the Video Division, Media Bureau at (202) 418-1600.

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¹ See "Commencement of Rural, First-Come, First-Served Digital Licensing," *Public Notice*, DA 09-1487, released June 29, 2009 (June 29th Public Notice).

² See A National Broadband Plan for Our Future, *Notice of Inquiry*, GN Docket No. 09-51, 24 FCC Rcd 4342 (2009).

³ See June 29th Public Notice at Appendix A.